

To, The Influencer Marketing Awards Team,

I hereby approve the participation of (Agency Name) _____ in The Influencer Marketing Awards, for the campaign _____ (Campaign Name) launched on _____ (Campaign Name launch date DD/MM/YYYY)

Thank You!

Please note:-

- **The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible**

OR

- **a letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority**