

To, Media Strategy Awards Team,

I hereby approve the participation of (Agency Name) _____ in Media Strategy Awards 2022,
for the campaign/platform_____ (Campaign Name) launched on____ (Campaign Name launch date
DD/MM/YYYY)

Thank You!

Please note:-

- **The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible**

OR

- **a letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority**