

To, Trendies Awards Team,

I hereby approve the participation of (Agency Name) \_\_\_\_\_ in Trendies Awards, for the campaign \_\_\_\_\_ (Campaign Name) launched on \_\_\_\_\_ (Campaign Name launch date DD/MM/YYYY)

Thank You!

**Please note:-**

- **The client approval letter should be sent from the client's official email ID where the approver's ID along with designation and organization details are clearly visible**

**OR**

- **A letter from the client on the company letterhead should be taken in the above format, along with the designation and digital signature of the signing authority**