

To,  
ET Real Estate Awards Team,

I hereby approve the participation of **(Agency Name)** \_\_\_\_\_ in ET Real Estate Awards 2022 (ZONE), for the campaign \_\_\_\_ **(Campaign Name)** released on \_\_\_\_ **(Audio / Video streaming / Social Media platform name)**, launched on\_\_\_\_ **(Campaign launch date DD/MM/YYYY)**

Thank You!

**Please note :-**

- a letter from the client on the company letterhead should be taken in the above format, along with designation and digital signature of the signing authority

**OR**

- The client approval letter should be sent from the client's official email id where the approver's id along with designation and organization details are clearly visible